Why a New Hire Won't Help Your Software Development

Should you hire a software architect or not? It's a question many of our clients have faced in the past, and something we have experience with. Read about it here. So, why might you consider holding off on bringing in a new hire?

Fact #1: Hiring more developers isn't the only solution out there.

Fact #2: PlatformPlus® reduces development effort by up to 80%, meaning it can increase development velocity by up to 500%.

An anchor. Not an engine.

Right now, software development probably feels slow for your company. It probably feels like it's dragging you down or holding you back. If you have a team of five developers, what is adding one more going to do for you?

At most you may increase development velocity by 20%, and that's the best-case scenario.

With PlatformPlus, you get our generative, low-code platform that can reduce development effort by up to 80% and increase development velocity by up to 500% in real-world situations. And, it costs you the same as hiring just one more developer.

But that's just the start. PlatformPlus can also help you:

- **Reduce risk and exposure** by avoiding the need to hire a full-time software architect.
- **Save thousands of dollars** in overhead.
- **Gain an entire team of Modularis experts** you can lean on in the long term to keep you on track.
- **Continue to increase velocity** even more over time.

Get the Team and Technology to De-Risk and Accelerate Software Development.
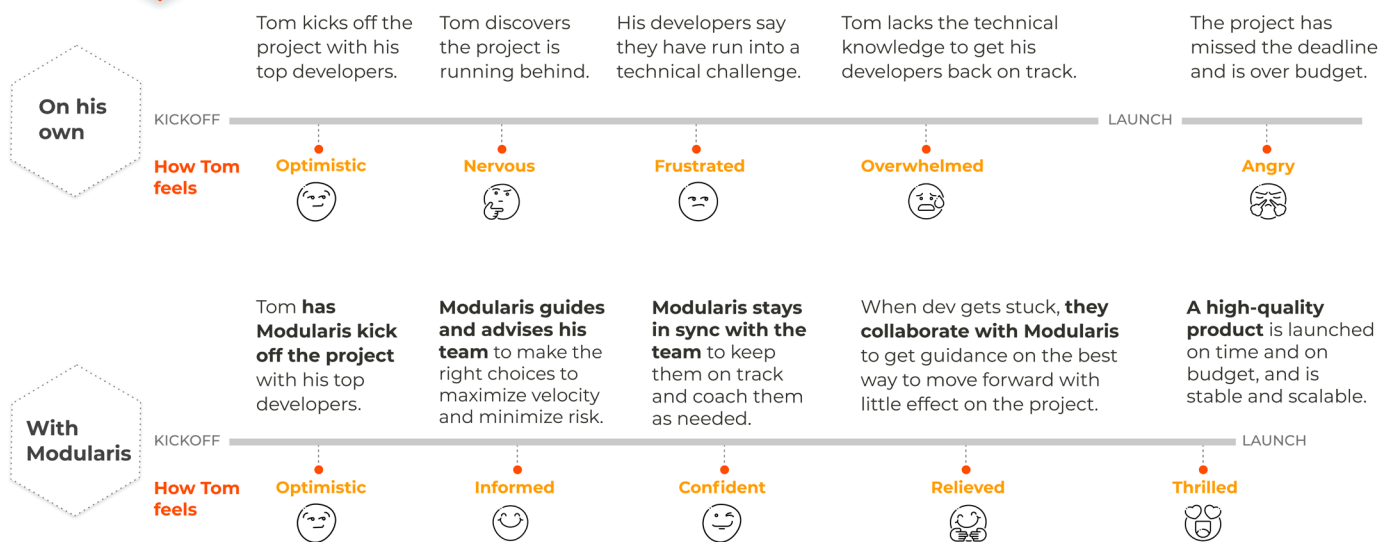## For the Price of a Full-Stack Software Developer.

Building a team of top talent that can handle all aspects of software and product development comes with a hefty price tag — one that isn't affordable for most software companies.

PlatformPlus™ changes this equation. Our team of software engineers have a proven track record of helping companies deliver high-quality software products in record time. Our approach goes beyond writing code. We engineer products that are stable, scalable, and able to generate net new revenue quickly.

A Tale of Two Toms

This is Tom, the CEO of a software company. He needs to innovate faster to meet customer demand. **Let's explore the two ways he can try and solve his problem:**

On his own

Tom kicks off the project with his top developers.

Tom discovers the project is running behind.

His developers say they have run into a technical challenge.

Tom lacks the technical knowledge to get his developers back on track.

The project has missed the deadline and is over budget.

KICKOFF — LAUNCH

How Tom feels

Optimistic — Nervous — Frustrated — Overwhelmed — Angry

With Modularis

Tom **has Modularis kick off the project** with his top developers.

Modularis guides and advises his team to make the right choices to maximize velocity and minimize risk.

Modularis stays in sync with the team to keep them on track and coach them as needed.

When dev gets stuck, **they collaborate with Modularis** to get guidance on the best way to move forward with little effect on the project.

A high-quality product is launched on time and on budget, and is stable and scalable.

KICKOFF — LAUNCH

How Tom feels

Optimistic — Informed — Confident — Relieved — Thrilled

Why Won't Hiring a Software Architect Help?

If you aren't sure about the business impact of hiring a software architect, try this exercise: create a list of features and functions, things that your organization is trying to build.
Next to each item, identify the business impact of each feature or function, which could be:

- **Revenue Generation**
- **Cost Reduction**
- **Customer Retention/Risk Mitigation**
- **Continuous Improvement**
- **Other**

You will find 80% of these features will fall into the continuous improvement category. You have to ask yourself, is it worth hiring an architect for continuous improvement projects that have little-to-no business impact?

How We Compare

	PlatformPlus®	Full-Stack Software Engineer	Full-Time Architect	Consulting Firm
Innovation	✓	✓	✓	
Maintenance	✓	✓		✓
Architecture	✓		✓	
Product Design	✓			
Strategy	✓			
Modernization	✓	✓	✓	
Cost	$$	$$	$$$	$

"Good Enough"
Is Never Good Enough.

You work too hard to not do the right thing. With PlatformPlus®, you free your team from spending countless hours piecing together infrastructure or writing code by hand that can be automated. Empower them to focus on their real passions — innovation and new feature development. Because that's the right thing to do.

About Us

We're Modularis and we help businesses turn software development from an anchor into an engine.

People

Our leadership team isn't just passionate about what they do — they're equally passionate about what YOU do. They'll examine every nook and cranny of your business to determine where you can innovate and what is ultimately needed to help you succeed.

Process

We've spent the last 25 years perfecting a pragmatic and flexible approach that trims the fat and removes the friction from the development process. This maximizes the value you can deliver and allows for agility, predictability, accountability, and visibility.

Technology

Our platform is a delivery system for our expertise. Over the last two decades we've refined the best architecture and developed solutions that address the technical problems that plague and befuddle most development teams. That alone will instantly put your toughest competitor in your rearview.

▶ **Get the most from your team and turn R&D into a revenue engine. Let's chat about what you want to build and how we can help. Schedule 10 minutes with our CEO, A.J. Singh and let him know what you're working on. Chances are we can help you launch it in 90 days.**

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